



1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Black Swan FZE
2	Reason for the notification	
a)	Position/status	Person Closely Associated with Richard Poulten, Chairman & Chief Executive Officer
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	PCG Entertainment plc
b)	LEI	213800EJ8BFEQQ9POX79
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of 0.1 pence  213800EJ8BFEQQ9POX79
b)	Nature of the transaction	Subscription
c)	Price(s) and volume(s)	Price(s)      Volume(s) £0.002      62,500,000

d)	Aggregated information	
	-Aggregated volume	62,500,000
	- Price	£0.002
e)	Date of the transaction	12 February 2018
f)	Place of the transaction	London Stock Exchange