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13 June 2022

Valereum Plc

(“Valereum” or the “Company”)

Valereum Appoints Leading Global Consulting Firm Z/Yen Group as Strategic Adviser to Assist with the Gibraltar Stock Exchange

Valereum is pleased to announce that it has appointed London based Z/Yen Group Ltd (“Z/Yen”) as its strategic adviser and to provide a commercial review of the Company’s business plans for the Gibraltar Stock Exchange (“GSX”).

In addition, Z/Yen will assist Valereum with the preparation of a prospectus for an additional listing of the Company’s shares on a major exchange later this year.

Richard Poulden, Chairman of Valereum, commented: “I am delighted to report that the acquisition by Valereum of 90% of the Gibraltar Stock Exchange is near completion. Recent volatility in global crypto markets has led to much press, government and central bank commentary about the need to regulate crypto markets. We have stated on many occasions that the future of crypto is in a regulated environment and this makes the repurposed GSX as a fully regulated exchange even more relevant than when we embarked on this transaction. I am pleased to announce today the engagement of the globally recognised and highly respected financial services experts Z/Yen Group Ltd to be Valereum’s key strategic advisers. It is a real pleasure to be working with Z/Yen on the acquisition and transformation of the GSX. I encourage all shareholders to look at Z/Yen’s website and see how many of the world’s largest financial services groups use Z/Yen.”

Professor Michael Mainelli, Chairman of Z/Yen commented: “We have watched Valereum’s GSX project with interest and look forward to being part of building a new and vibrant exchange in Gibraltar.”

About Z/Yen Group: <https://www.zyen.com/about/>

Z/Yen Group is the City of London’s leading commercial think tank and venture firm promoting societal advance through better finance and technology. Founded in 1994, Z/Yen applies its Z/EALOUS risk/reward methodology for financial centres, banks, investors, corporate treasuries, information providers, exchanges, insurers, trade associations and alternative risk vehicles. Z/Yen’s strength is in financial services strategy, intelligence, and research. Major clients of Z/Yen in the financial services sector include many of the senior stock exchanges and many of the world’s leading banks. Z/Yen combines statistical, economic, and regulatory skills to develop unique offerings across financial markets, ranging from traditional stock and commodity exchanges to insurance, reinsurance, investment management, pensions, gambling markets, or crypto assets.

The Directors of the Company accept responsibility for the contents of this announcement.

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For more information, please visit the Company's website at valereum.gi